



# Adventureworks

The Foundry Studios, 45 Mowbray Street, Sheffield, S3 8EN United Kingdom

Tel: +44 (0) 845 345 8850 Email: info@adventureworks.co.uk [www.adventureworks.co.uk](http://www.adventureworks.co.uk)

## Fundraising Case Study – It can be done!

The team of 12 from Chipping Sodbury School, Bristol, raised a massive £5,500 in just 5 months towards their expedition to Ecuador in 2007 together with an additional £580 for Clarita Luz children's home which the team visited during their expedition.

This huge success was a team effort and by establishing a 'fundraising manager' early on and with events throughout the year they kept the fundraising ball rolling!

Events included:

- Quiz night – a bar and a raffle with prizes donated from local businesses. £341
- Balloon race- selling over 1,000 balloons which were released with the furthest being returned from Austria! The release marked the start of the expedition build up and was invaluable for promoting the expedition. £300
- Rock gig – held in school with local bands invited to play. £300
- Bag packing - £1,800 in 3 days
- Stalls at various fairs selling cakes, organising games, raffles and tombolas. - £479.20 over 3 events
- Established a refreshments stall at school open evenings and parents evenings - £180.06
- Car washing – staff cars during lunch times and in-service days
- Non uniform day to raise money for Clarita Luz childrens home
- Rhys Jones Everest talk held in the school hall - £500

The group were also able to access local grants specific to the area and school. These were found in the local library and by searching on the web. Some of the group had to give presentations on the expedition and its aims.

Local sponsorship was also found to produce the teams expedition t-shirts. This was from a local printers and restaurant.

Individual projects were also set up with each team member finding a job. These ranged from selling cakes in school to staff at lunchtimes to feeding a donkey everyday after school!